

# **NOMUS – For Education & Health Organization**

SHORT REPORT | TRAINING DATE: 10 MAY, 2022 TO 17 MAY 2022 | TRAINING VENUE: ZARINA BEAUTY SALOON ALIABAD HUNZA

**ACTIVITY NAME: Skill Transfer/ Professional Beauty Salon Training**

## **INTRODUCTION**

In Gilgit-Baltistan, beauty salons have emerged as a profitable business in recent years. More and more women from lower and middle-income families are increasingly consuming these services thus fueling the growth of small and medium size beauty parlors. This growing demand for makeup, especially in the wedding season, has allowed many women to launch themselves as 'beauticians' who are aspiring to become 'artists' at some point in future. Young beauticians undergo training at different beauty institutions, along with guidance of renowned makeup artists to set up home-based makeup studios. Since this industry provides work opportunities to many women who wish to work with limited resources, therefore, trainings on the emerging profession can play a pivotal role in enhancing women's economic as well as social empowerment.

## **ACTIVITY OBJECTIVES**

- To provide work opportunities for women.
- To enhance income generation skills among women having limited financial resources.
- To improve economic conditions of women.
- To empower women through ameliorating their social status.

## **TRAINER REVIEW**

As a trainer, I heard NOMUS –For Education & Health Organization is an institution that fund for skill development & especially for women empowerment. So. I have Saloon with the name of "Zarina beauty saloon" in which 10 girls were interested to learn skill regarding beautician.

I decided to write an application to NOMUS office Aliabad Hunza. Luckily, my application accepted by officials and Donors of NOMUS –For Education and Health Organization.

To,  
The manager  
NOMUS Aliabad  
Hunza

Date: 31-03-2022

**Subject: Application for financial aid.**

Sir,


My name is Zarina Amjad, and I am writing to request a small business grant from you because I would like to expand my Salon to a larger scale. I am certified from different training center in this field. I have been working for long and now that it appears to have a good chance of expanding to a larger scale.

After Covid I am facing different challenges because it creates financial issues. In my salon young girls are taking interest to train and enhance their ability but I haven't had that much space to train them. As, per individual the fee allocated is 5000 and I would like from your prestigious organization to purchase that fee though I train them. The total number of girls who want to take training from me is ten and their names are mentioned below.

1. Samina Sultana
2. Bibi Hawa
3. Noreen
4. Gulshan Pari
5. Asiya Sadiq
6. Anila Dad
7. Ferooza
8. Rashida
9. Noreena
10. Sajida

I would like to ask for your financial assistance. This money will only be used for professional services and will not be wasted on unnecessary items. I would be really grateful for your help.

You may reach me at 03554596789 if you have any questions.

Sincerely yours,  
Zarina Amjad  
Signature: 

Approved by  
Donor's  
Rs. 50,000/-

After the approval of NOMUS, eight day training has been schedule by NOMUS with collaboration of Zarina beauty Saloon.

## STUDENTS REVIEW:

Day wise topics that was shared with participants

- Day 1<sup>st</sup>  
On the first day, we learn how to threading and shaping eyebrows so we are now able to threading and shaping eyebrows



*Master trainer training students, how to thread and shape eyebrows*

- Day 2<sup>nd</sup>  
On second day, we learn cleaning and facial steps.



*Training Participant with full interest hearing the lecture of master trainer*

- Day 3<sup>rd</sup>  
On 3<sup>rd</sup> day, we learn haircutting and different hairstyles.
- Day 4<sup>th</sup>  
On day 4<sup>th</sup>, we learn different types of waxing like (finger wax, professional wax etc)
- Day 5<sup>th</sup>  
On 5<sup>th</sup> day, we learn different types of bridal makeup.



*After the bridal makeup, general discussion made by participant regarding the topic*

- Day 6<sup>th</sup>  
Day 6<sup>th</sup> we learn different types of party makeup
- Day 7<sup>th</sup>  
On day 7<sup>th</sup> we revision all the topics, we have learned.
- Day 8<sup>th</sup>  
Last day of training. The General Manager of NOMUS Mr. Ghulam Shah and the Manager of NOMUS Mr. Nawaz Khan attended the ending ceremony. Certificate has been distributed to all participant for successfully completing of the training. GM Mr. Ghulam Shah in his speech congratulated all participant & master trainers for their achievement.



*General Manager NOMUS Mr. Ghulam Shah & Mr. Nawaz at the ending ceremony of Skill transfer/professional beauty saloon training*

At the end participant shared their views and they were satisfied from the training. One participant in her speech said during one week we have learned so many skills which will be very helpful for us in the upcoming future, especially in our career building.

The time was very short and should next time be extended to cover more topics.

GM Mr. Ghulam Shah in his speech said that this was the very first step but it shows that this would be very helpful for all the women in their career building.

He also said that the participants should utilize and polish their skills and implement all what they have learned in a very short time.